

Georgian Post against COVID -19

Postal employees and the postal network have been a key part of emergency response for hundreds of years. The Postal Service's substantial assets and capabilities will surely continue to play a key role in the response to COVID-19 and future emergencies, to the benefit of people everywhere across the country.

During the pandemic period Georgian Post is uniquely positioned to assist its citizens and the state in need. In response to the outbreak of the virus, Georgian Post, as a company with high social responsibility, began work to contribute to minimize the spread of the virus.

In the light of worldwide developments caused by the COVID-19 pandemic, Georgian Post, in the shortest timeframe, has adopted the safety measures in accordance with the recommendations of the government and health organizations. At the same time continuing providing services to its citizens, public and private sectors.

Health and well-being

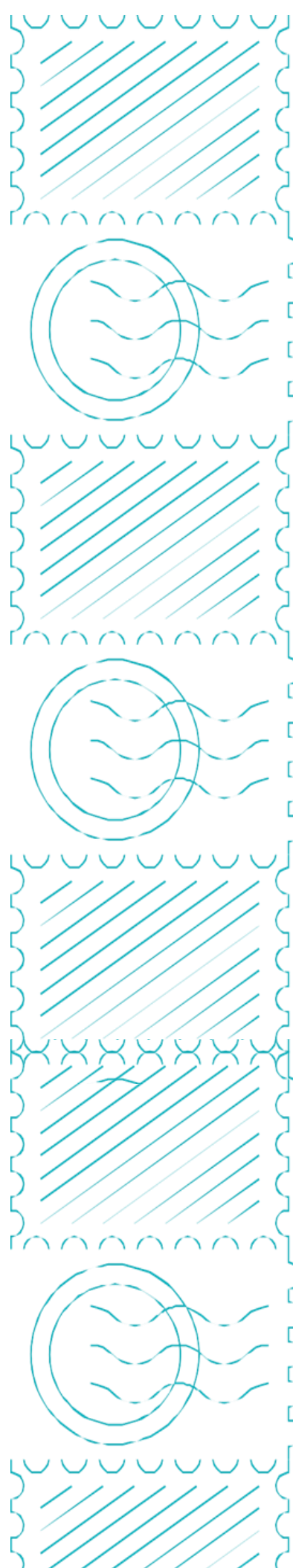
In order to reduce the risk of the spread of COVID-19, Georgian Post, as an organization with high social responsibility, organizes the daily disinfection works at the service centres, exchange offices and sorting centres throughout the country;

As a part of required measures to ensure the health and safety of the employees Georgian Post constantly provides the personnel with protective equipment: special disinfectant liquids, gloves, masks and protective shields. Part of the employees started working remotely from home. The working hours at service centres were reduced. In addition, Georgian Post has made all deliveries no-contact left at the door.

The Georgian Post has started cooperation with Georgian Red Cross. The company provided assistance in distributing information leaflets, delivering protective essentials to the quarantine zones. The same items have been delivered to Red Cross' volunteers for further distribution.

The delivery of medicines at this time is vital to ensure people maintain their health as much as possible during the pandemic. Georgian Post extends almost all state services, essential medical supplies deliveries to support vulnerable Georgian citizens, including those isolating at home on the advice of a medical practitioner, people over 70 and people with chronic health conditions.

In this short and extremely challenging period for Georgia, Georgian Post has supported home delivery of blood glucose testers for children and adolescents





under the age of 18 with diabetes, who are more likely to have serious complications from COVID-19.

In the framework of the project the company has already delivered assistance up to 200,000 citizens who are at the high risk and the company looks forward to continuing to provide the safe and reliable delivery to the door of essential medical supplies further.

Education - Supporting the continued online education of children during lockdown

In addition, it is worth mentioning that Georgian Post has joined the campaign aimed to support the continued online education of children from socially disadvantaged large families living in Tbilisi and in the region by providing computers and free internet access for 18 months. Being an organization with high social responsibility, Georgian Post has supported the project to ensure delivery to the beneficiaries.

Modified services

The pandemic also accelerated certain behaviours, like the increased demand on online shopping. To match the demand of our citizens, Georgian Post has fully adapted the services on the requirements of e-commerce and launched a brand new product of «Corporate Delivery Service» and «Door to Door Delivery» services as well, that in addition will help the businesses in Georgia to be more profitable.

Community cohesion/development

The Georgian Post's Campaign «Georgia by Post» reached 4 continents and 38 countries of the world aimed to exchange love and stories for the unique parts of Georgia.

Within the framework of the campaign, the platform georgiabypost.com was launched, where foreign country representatives could sign up, record a video and wait for the Georgian hospitality to arrive wrapped and packaged at their doorstep. As a result, our fellow citizens could watch the records, choose the certain person at their will and send the gift from Georgia included in the parcel tailored to one's interests.

Despite the Global Pandemic, with this campaign Georgian Post was able to fulfil its eager desire and help the relations to be tangible.

